

DERBYSHIRE AGRICULTURAL & HORTICULTURAL SOCIETY

131st Derbyshire County Show

SUNDAY 27th JUNE 2010
ELVASTON, NEAR DERBY



Application for Trade Space

CLOSING DATE FOR APPLICATIONS: 31st MAY 2010

TRADE STAND ENQUIRIES: 01332 793068

www.derbyshirecountyshow.org.uk

DERBYSHIRE AGRICULTURAL & HORTICULTURAL SOCIETY

Patron:

W. Tucker, Esq.
Lord Lieutenant of Derbyshire

President:

N. Robinson, Esq.

Vice President:

Sir John Bather KCVO

Chairman:

J.E. Hicklin, Esq.

Vice Chairman:

R. Hollis, Esq.

General Secretary:

Mrs S.A. James
Tel / Fax: 01332 793068

Treasurer:

Mrs J. Hawley

General Correspondence:

Mrs Anne James, General Secretary,
5 Willow Park Way, Weston Road,
Aston on Trent, Derbys DE72 2DF

Derbyshire Agricultural and Horticultural Society Limited
Reg. Office: 5 Willow Park Way, Aston-on-Trent, Derby
Reg. Charity No. 208522 Company Reg. No. 1869793

Dear Exhibitor,

The 2010 Derbyshire County Show will be held on our established showground at Elvaston, near Derby on Sunday 27th June.

You are invited to make application for trade stand space by completing and returning the attached form together with your cheque for the appropriate amount by **31st May 2010 at the latest.**

Once again we are please to be continuing the system of allowing discounts for bookings received by 31st March 2010. Please book early to take advantage of this 20% discount.

Please note that all bookings must be prepaid and applications can only be accepted if accompanied by the correct fees and documentation. The Society reserves the right to refuse any application, in which case fees paid will be refunded in full.

A charge of £20 per night will be made for any exhibitor wishing to park their caravan overnight on the Showground. Any caravans forming an integral part of the Trade Stand will be charged within the area required for the Stand. Water is available but no power.

Completed forms should be returned as soon as possible to: -
The General Secretary, Derbyshire Agricultural & Horticultural Society,
5 Willow Park Way, Weston Road, Aston on Trent Derbys DE72 2DF
Tel: 01332 793068

We look forward to your support in 2010.

**WHY NOT TREAT YOUR VALUED CUSTOMERS TO
A FREE DAY OUT AT THE COUNTY SHOW**

**ADDITIONAL ADMISSION TICKETS ARE AVAILABLE TO
BUY AT A REDUCED RATE FOR YOU TO GIVE THEM A
GREAT DAY OUT**

(FILL OUT YOUR REQUIREMENTS ON THE APPLICATION FORM)

CONDITIONS OF ENTRY

CLASSIFICATION OF TRADE STANDS

1. **AGRICULTURAL** - Any trade directly associated with agriculture or horticulture or which promotes agricultural or horticultural interests, including implements and machinery. Any trade which sells leads or dog equipment.
2. **GENERAL TRADE CLASSIFICATION** - All exhibitors not included in Class 1
3. **SPONSORSHIP CLASSIFICATION** - If you would like to take the opportunity to sponsor one of the many events at the Show, please contact the General Secretary for details of the numerous attractive sponsorship packages available.

TICKETS

Free admission tickets for exhibitors and their assistants will be issued as listed on page 6. Additional tickets for bona fide use of exhibitors may be purchased at the preferential rate of £5.00 each. These **must** be ordered in advance on the application form.

SUB-LETTING/CANCELLATION

Any Exhibitors who sub-let any portion of the space allocated will be asked to vacate the showground and will forfeit the opportunity to attend future shows. Where trade space is granted and then cancelled by the exhibitor, fees are not refundable.

INSURANCE

This is the responsibility of the individual exhibitors; therefore Society shall not accept responsibility for loss or damage howsoever caused. Exhibitors are requested to ensure that they have public liability insurance cover of at least £2 million. Please enclose copy of Certificate.

RISK ASSESSMENTS

Please note that the Society requires a copy of your documentation in respect of both a RISK ASSESSMENT AND FIRE RISK ASSESSMENT. A form is available on our website – www.derbyshirecountyshow.org.uk. Please ensure a copy is forwarded with the application form.

ALL EXHIBITORS ARE REQUIRED TO SUPPLY A SUITABLE FIRE EXTINGUISHER.

SITING

When space is to include the erection of a tent, sufficient space must be taken to include all tent guy ropes, as these must **not** be allowed to project beyond the area of the site allocated. Please allow six feet all round for this requirement. Covered shedding is not provided. Siting shall be allotted by the Show Officers. All allotted sites must be accepted by the exhibitors and are not transferable.

ADMISSION OF EXHIBITORS' VEHICLES AND EXHIBITS

Where possible, all exhibitors must be on the Showground and all trade stands set up on the day prior to the Show. Exhibitors' vehicles will be permitted to enter the Showground to deliver goods to Trade Stands on the day of the Show between 6.00am and 8.00am. Vehicles must be removed to the Exhibitors Car Park immediately after unloading goods at the Stand, unless it forms part of the Stand. Private motorcars are **NOT** admitted to the Showground unless forming part of the Trade Exhibit. Additional Exhibitors' car park passes are available on application, free of charge.

For Health and Safety reasons, we are unable to allow Exhibitors vehicles to drive around the Showground after 9.00 am. Vehicles arriving after this time will be directed to a specially designated parking area.

Security Officers have orders that no vehicles, other than those carrying livestock, shall be admitted to the Showground between 10.00 pm on Saturday 26th June and 6.00 am on Sunday 27th June. The Showground will be closed and secured. Kindly ensure that you arrive within your allotted time.

EXHIBITORS MAY NOT DISMANTLE THEIR STAND UNTIL 5.30PM ON SHOWDAY. VEHICLES REQUIRED FOR THE REMOVAL OF STANDS WILL NOT BE ALLOWED TO ENTER THE SHOWGROUND UNDER ANY CIRCUMSTANCES BEFORE 5.30PM

LITTER

It is the responsibility of exhibitors to control and remove litter directly accruing from their trade area. Skips shall be provided on the Showground, please do not fill the litterbins with packaging. **Litter not so removed by exhibitors shall result in the cost of such removal being recoverable from the offending exhibitor. Exhibitors who leave unacceptable amounts of litter will not be invited to attend any shows in the future.**

ANNOYANCE

The selling of goods by auction, shouting or other behaviour deemed to be annoying to visitors or exhibitors, is strictly forbidden. Exhibitors infringing this regulation are liable to have themselves and their goods ordered out of/or removed from the Showground.

CATERING FACILITIES WILL BE AVAILABLE ON SITE ON SATURDAY 26th JUNE.

CHARITABLE ORGANISATIONS (Limited entry)

Charities wishing to apply for concessionary trade space should request the appropriate form from the General Secretary (see inside front cover for address) or see our website for details.

SADDLERY STALLS

Stalls selling only saddles and horse accessories may apply for space at the agricultural rate. Stalls selling other items (Including clothing) must apply at the general rate.

APPLICATION

Trade space shall only be dealt with on a prepaid basis. Applications will not be accepted unless accompanied by the appropriate fees. The Council of the Society reserves the right to refuse any entry for classification of trade exhibit, without any reason being given. Any application not accepted will be returned with any fees paid (in full). Correspondence will not be entered into with regard to non-acceptance.

Applications from exhibitors who run stalls giving cuddly toys as prizes in exchange for tickets will not be accepted due to the litter problems caused by these stalls in previous years. Live animals must not be given as prizes.

**THE SALE OF FOODSTUFFS AND DRINKS FROM STANDS IS PROHIBITED.
CATERING TRADE STANDS ARE STRICTLY BY INVITATION ONLY**

COST

General Rates are based on a flat fee of £50 plus £2.50 per square meter.
Agricultural Rates are as General Rates less 50%.

All exhibitors are invited to make application for Open Space as follows:

| Metres Frontage x Depth | Agricultural | | General | | Tickets | Car Passes |
|----------------------------------|---|-------------------|---|-------------------|---------|---------------|
| | Before 31.03.10 incl. 20% discount | After 31.03.10 | Before 31.03.10 incl. 20% discount | After 31.03.10 | | |
| | £ | £ | £ | £ | | |
| 6 x 6 | 56.00 | 70.00 | 112.00 | 140.00 | 2 | 2 |
| 9 x 6 | 74.00 | 92.50 | 148.00 | 185.00 | 3 | 3 |
| 12 x 6 | 92.00 | 115.00 | 184.00 | 230.00 | 4 | 4 |
| 15 x 6 | 110.00 | 137.50 | 220.00 | 275.00 | 4 | 4 |
| 18 x 6 | 128.00 | 160.00 | 265.00 | 320.00 | 6 | 6 |
| 21 x 6 | 146.00 | 182.50 | 292.00 | 365.00 | 6 | 6 |
| 6 x 9 | 74.00 | 92.50 | 148.00 | 185.00 | 3 | 3 |
| 9 x 9 | 101.00 | 126.25 | 202.00 | 252.50 | 4 | 4 |
| 12 x 9 | 128.00 | 160.00 | 256.00 | 320.00 | 6 | 6 |
| 15 x 9 | 155.00 | 193.75 | 310.00 | 387.50 | 6 | 6 |
| 18 x 9 | 182.00 | 227.50 | 364.00 | 455.00 | 8 | 8 |
| 21 x 9 | 209.00 | 261.25 | 418.00 | 522.50 | 8 | 8 |
| 6 x 12 | 92.00 | 115.00 | 184.00 | 230.00 | 4 | 4 |
| 9 x 12 | 128.00 | 160.00 | 256.00 | 320.00 | 6 | 6 |
| 12 x 12 | 164.00 | 205.00 | 328.00 | 410.00 | 8 | 8 |
| 15 x 12 | 200.00 | 250.00 | 400.00 | 500.00 | 8 | 8 |
| 18 x 12 | 236.00 | 295.00 | 472.00 | 590.00 | 8 | 8 |
| 21 x 12 | 272.00 | 340.00 | 544.00 | 680.00 | 10 | 10 |

- **ALL TRADE SPACE BOOKED MUST INCLUDE ROOM FOR ANY GUY ROPES AND VEHICLES WHICH FORM PART OF THE STAND.**
- **LARGER SIZES CAN BE QUOTED UPON APPLICATION.**
- **ALL TRADE SPACE MUST BE PRE-PAID.**
- **APPLICATIONS WILL NOT BE ACCEPTED UNLESS ACCOMPANIED BY THE APPROPRIATE FEES.**
- **A MAINS ELECTRICITY SUPPLY IS NOT AVAILABLE. THE USE OF GENERATORS IS PERMITTED, BUT THESE MUST BE NOISE REDUCED.**

THE LEGH FARMS PERPETUAL TROPHY

This Trophy will be awarded at the Show to either a person, a group, or a company, who in the opinion of the Judge(s) have presented

THE BEST TRADE STAND EXHIBIT

Prize cards will be awarded to the Winner, Runner Up and Highly Commended

ADVERTISEMENTS

Advertising your Company, Products or Services in our catalogues and Public Programme is an easy way of getting your message over to thousands of people

Rates are as follows:
(Where A5 is a full page)

| | |
|--------------|----------|
| Quarter Page | £ 45.00 |
| Half Page | £ 65.00 |
| Full Page | £ 100.00 |

(In all cases, artwork MUST be supplied)

Please use the Trade Stand Application Form to apply for the advertising service.

**All advertisements must be received by the 31st May.
Any advertisement received after this date is not guaranteed to be included in the catalogues or Public Programme.**

APPLICATION FOR TRADE SPACE

DERBYSHIRE COUNTY SHOW - SUNDAY 27th JUNE 2010

NAME OF EXHIBITOR

ADDRESS

.....

TELEPHONE NUMBER

NATURE OF BUSINESS

STAND CLASSIFICATION *AGRICULTURAL/GENERAL** **Delete as appropriate*

The signing of this entry form indicates your consent for your details to be published in our programme and catalogues.

I/We have read and agree to abide by all of the conditions of entry.

SIGNED..... PRINT NAME.....

POSITION IN COMPANY.....DATE.....

FRONTAGE REQUIRED - MINIMUM 6 METRES.....

DEPTH REQUIRED - MINIMUM 6 METRES.....

TRADE SPACE FEE £

No. Admission Tickets (Additional only) at £5.00 each £

No. Exhibitors Car Park Passes No charge

Membership @ £18.00 (including VAT at current rate) is available to all Exhibitors and this shall allow full facilities as accorded to Members £

Advertisement in Show Programme Full Page @ £100, Half page @ £65, Qtr page £45 £

Caravan Overnight Parking fee £20.00 £ _____

Total £ _____

Cheques should be made payable to **Derbyshire Agricultural & Horticultural Society** and be sent with this form to: **The General Secretary, 5 Willow Park Way, Weston Road, Aston on Trent, Derbyshire. DE72 2DF**

IF YOU REQUIRE A RECEIPT, PLEASE TICK THIS BOX AND ENCLOSE A S.A.E.

**A CHARGE OF £10 WILL BE MADE FOR ALL DISHONoured CHEQUES.
A RECENT PHOTOGRAPH OF THE PROPOSED EXHIBIT MUST BE FORWARDED WITH ALL APPLICATIONS**